Executive Summary

Reach52 delivers health services in markets others don’t reach. Their ‘offline-first’ health tech platform, reach52 access, enables access to a full range of accessible health services in even low-connectivity markets. Community-based organizations and health workers are equipped with networks of agents with ‘offline-first’ mobile apps to manage and run the services, in partnership with governments and public health providers. Reach52 partners with businesses (Pharma, Medtech, Consumer Health and Financial Services), Multilaterals and Civil Society Organizations, leveraging their platform to establish repeatable, scalable health services across low-and middle-income countries. They provide a range of products through their platform—patient and customer engagement, access and supply chain, health and medical services and data and insight. Reach52 supports global partners through teams and agents in Singapore, India, the Philippines, Indonesia, Cambodia, Kenya and the UK. Their offices operate as hubs for health services across South and Southeast Asia, as well as other regions where our health platform can be used to deliver impact. They establish and scale services in new regions through our “Growth Partner model”, recruiting existing community-based organizations, and equipping them with our platform to manage the health services needed. design and work towards goals that are aligned with your true values.

Website: [https://reach52.com/](https://reach52.com/)
Challenge
52% of the world still can’t access essential health services. Typically, they live in regions in low- and middle-income countries with no or poor access to the skilled health workers, education, diagnostics, medicines, vaccinations, and health insurance they need. The result is disability, mortality, and lost opportunity – for the communities, but also for the world. There are billions of people in emerging health markets with needs for products and services that aren’t being met.

Solution
Reach52 is a tech social enterprise working relentlessly to connect 52% to the accessible health services they need. Powered by their ‘offline-first’ reach52 access platform, networks of community agents and public-private sector partnerships, reach52 is delivering health services in the markets others don’t reach.

Model reach52 Health Platform
Reach52’s platform connects an ecosystem of organizations to communities. Their model enables them to rapidly deploy our platform and agents on the ground to deliver and scale health services in new geographies.

Agents onboard beneficiaries
Networks of digitally-equipped community agents (+90% female, often already community health workers) onboard beneficiaries to platform by collecting small amounts of health/demographic data, building individual health profiles.

Build targeted campaigns
These data sets are filtered to create population cohorts. Specific tasks are then created to target these cohorts, based on their unique characteristics.

Engage and track
Tasks are pushed out to agents in the field through the tech, along with a list of beneficiaries. Engagements focus on health promotion, community screenings, and sales. B2B clients and funders can track campaign progress through reach52’s dashboards.
Purpose
To reach 52% of the world with accessible health services.

Vision
Affordable healthcare within reach of everyone on earth.

Impact
• Improved Quality of Life and Healthy Life expectancy (number of years that a person can expect to live in “full health”).
• Reduced population mortality rates (number of deaths per population) and age adjusted mortality rates.
• Reduction in Years of Life Lost (YLLs) and Years Lived with Disability (YLDs), and Disability-Adjusted Life Years (DALYs).
• Reduced population prevalence and incidence in disease areas.
• Improved economic resilience through reduction in Out-of-Pocket Expenditures, increased savings, and employment.
• The outputs and primary outcomes ultimately drive the impacts at a population level, aligned to the UN Sustainable Development Goals.
• In terms of Social Return on Investment, every $1 that reache52 spends, saves low-income residents $2.10 in their health access costs based on Impact Investment Exchange analysis.