

FREQUENTLY ASKED QUESTIONS (FAQs)

Q. Who should complete the survey?

A. An executive team member should complete the application form. This should be the same person who would participate in the program and can commit two to four hours per month to engagement with Innovations in Healthcare, if selected (i.e. CEO, COO, ED, or Managing Director).

Q. How long is the application?

A. There are 37 questions in the initial application to increase our understanding of who you are and what your healthcare organization is all about. If you have the requested information available at hand, expect it to take about one hour for completion.

Q. I am part of the way through the application, but something came up and I am not able to complete it right now. If I come back to it later, can I return to where I left off?

A. Yes. At the start of the application you will be asked to create a log in and password, this will allow you to “Save” before you exit the application, and return to your application at a later date. While it is better that you complete the application all at once, your responses are saved when you click the blue “Save” button at the bottom of the application form. Please note that the application is not complete until you click the green “Submit” button in the application portal.

Q. If I forget my log in or password, can it be reset?

A. Yes. We will send you a password reset so that you can log into your application.

Q. How much information should I provide?

A. The more complete the data, the better we are able to evaluate your fit with Innovations in Healthcare’s Value Proposition. When in doubt, include more information. We will not evaluate partial applications. It is important that you complete this questionnaire in full as best you can.

Q. How do I share my Financials, Business Plan, Impact Reports and other relevant documents for my application?

A. You can upload your documents when prompted by the questions or near the end of the application entry form. Please label the documents with the name of your organization. Here is a suggested outline for your business plan: HealthyEyes_PitchDeck.pdf (but feel free to use any existing documents you have).

*Note – we strongly encourage all serious applicants to complete the requested uploads. PLEASE LABEL ALL FILES WITH THE NAME OF YOUR ORGANIZATION.

Q. How will the information I provide be protected?

A. Only Innovations in Healthcare staff, external Evaluators, and the software developers will have access to this information. Application information will not be shared further without your permission.

Q. Does Innovations in Healthcare sign Non-Disclosure Agreements (NDAs)?

A. Innovations in Healthcare does not routinely sign NDAs during or after the application process. Innovations in Healthcare takes the privacy of its applicants, referring partners, and innovators’ information very seriously. Any information you wish to omit in the application due to privacy concerns will result in an incomplete application and may weaken the applicant’s candidacy.

Q. What is expected of my team if invited to the final round?

A. An executive team member should plan on submitting a final round application, be available for interviews, and participate in the program, if selected. As previously mentioned, the person participating in the program should be able to commit four to six hours per month to the program.

Q. I am still having problems with the application. Who should I contact?

A. If you encounter any problems, please let us know. Direct feedback and any questions to jose.magana@duke.edu or kathleen.axelrod@duke.edu

For more information on Innovations in Healthcare, see our web page at <https://www.innovationsinhealthcare.org/apply-to-be-an-innovator>