2019 Annual Forum

From Innovation to Integration

March 18-19
Washington, DC
The Watergate Hotel

#iIHForum19
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## About Innovations in Healthcare

Innovations in Healthcare supports the scaling and adaptation of promising healthcare innovations worldwide. We improve healthcare by sourcing, strengthening, studying, and scaling the best healthcare innovations globally. Innovations in Healthcare was co-founded by the World Economic Forum, McKinsey & Company, and Duke Health in 2011, and operates as a nonprofit organization hosted by Duke in North Carolina, USA. Over eight years, we have developed a network of 92 leading healthcare innovators working in nearly 90 countries and serving over ten million people. See more on pages 10-11.

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- Innovations in Healthcare
- @innovationsinhc

# iIHForum19
Welcome!

Welcome to the 2019 Innovations in Healthcare Annual Forum. We are excited to host you for two full days of networking, learning, connecting, and engaging.

This year’s theme is “From Innovation to Integration.” In order to scale the impact of promising healthcare innovations, growth must be fostered by sound policy, accelerated by open-minded investors, and adopted by broader health systems.

It is our hope that this event helps you generate new ideas and solutions to solve complex problems and amplify the impact of promising innovations. We also hope you’ll be inspired by the work being done across our network and come away having made meaningful connections that help advance your own strategic priorities.

Our agenda is packed over the next two days, beginning with introductions from our ten 2019 innovators. For this cohort, we engaged more than 3,000 global partners, and reviewed over 200 applications, ultimately selecting 10 leading health innovators to join us. They span several product and care delivery categories, making it a diverse group that we are delighted to have join our network.

You’ll have a chance to learn about these innovators firsthand at our inaugural Innovation Marketplace, taking place during our Monday evening reception. In addition, we invite you to learn about how many of these global innovations are improving U.S. health systems in our own communities on Tuesday afternoon.

We couldn’t put on this event without our generous sponsors and conference partners so we would like to sincerely thank them for their collaboration. We are also incredibly grateful for our inspiring speakers and panelists.

We thank you again for your continued support and look forward to partnering together as we work towards improving access to high-quality, affordable healthcare worldwide.

To learn more about Innovations in Healthcare, visit innovationsinhealthcare.org.

Best regards,

Krishna Udayakumar
Executive Director
Innovations in Healthcare
About the Annual Forum

This year's Annual Forum will showcase Innovations in Healthcare's network and give attendees the opportunity to:

• Learn about promising new health solutions and innovations
• Connect with a diverse mix of senior global health leaders
• Exchange best practices from cutting edge research and rich field experience
• Meet our 2019 Innovator Cohort

Hotel

The Watergate Hotel
2650 Virginia Avenue, NW
Washington, D.C. 20037

Wi-Fi:

Network: Meetings at the Watergate
Username: Watergate2019
Password: Hotel

Mobile App

Don't miss a thing! Download the Whova app and find the 2019 Innovations in Healthcare Annual Forum event to view the agenda, see the attendee list, learn more about our speakers, and receive event notifications.

Instructions:
1. Open up the Apple Store or Google Play on your mobile device, and search for Whova. Tap to download and install.
2. In the app, enter the email address you used for event registration.
3. Create your password and type in your name.
4. The app should take you to the event page automatically. If not, search for it and click “join.” Enter the event invitation code “iiH2019”

For any questions regarding the app, please visit the registration desk.
Thank You to Our Strategic Partners!

- IFC (International Finance Corporation)
- MEDTECH Conference
- OPIC
- TOTAL IMPACT Capital
- USAID Center for Innovation and Impact
## Agenda

### Monday, March 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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| 7:30am - 8:30am  | **Breakfast/Registration**  
Sponsored by Amgen                                                        |
| 8:30am-8:50am    | **Welcome**  
Malcom Riley, Innovations in Healthcare                                   |
| 8:50am-9:00am    | **Innovations in Healthcare Year in Review and Look Ahead**  
Krishna Udayakumar, Innovations in Healthcare                              |
| 9:00am-9:40am    | **2019 Innovations in Healthcare New Cohort Introductions**  
Scott Schroeder, Care 2 Communities  
Priya Shah, CarePay Ltd.  
Chesca Colloredo-Mansfeld, MiracleFeet  
Carlos Reines, RubiconMD  
Chris Macek, SystemOne                                                    |
| 9:40am-10:00am   | **Networking Break**                                                     |
| 10:00am-10:40am  | **2019 Innovations in Healthcare New Cohort Introductions**  
Barry Finette, THINKMD  
Michael Kapps, TNH Health  
John Hui, Twiage  
Maha Melhem, Vezeeta  
Shaheen Madraswala, Wellthy Therapeutics                                  |
| 10:40am-11:40am  | **Health Innovation & Women’s Empowerment in East Africa**  
Zubaida Bai, ayzh  
Maggie Linak, USAID  
Fiona Macaulay, WILD Network  
Patricia Odero, Innovations in Healthcare  
Elizabeth Ombech, Afya Research                                            |
| 11:40am-12:15pm  | **Networking Lunch**                                                     |
| 12:15pm-1:15pm   | **Investing in Health with a Gender Lens (Lunch Discussion)**  
Zubaida Bai, ayzh  
Kathryn Kaufman, OPIC  
Marla Salmon, University of Washington  
Nancy Swanson, Linked Foundation  
*Sponsored by Linked Foundation*                                           |
| 1:15pm-1:45pm    | **Networking Break**                                                     |
| 1:45pm-2:00pm    | **Real Life Lessons in Reverse Innovation: From Chile to Colombia to the U.S.**  
Xavier Urtubey, AccuHealth                                                |

Content reflects agenda at time of print
### Agenda

**Monday, March 18 (cont.)**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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</table>
| 2:00pm-3:00pm | **But Are We Sure It Really Works? Creating Data-Driven Evidence to Measure Outcomes**  
Julia Berman, Muso  
Satasuk Joy Bhosai, Duke Clinical Research Institute  
Laurie Markle, BroadReach  
April Warren, Abt Associates  
*Sponsored by Optum* |
| 3:00pm-3:20pm | **Networking Break**                                                    |
| 3:20pm-3:35pm | **The Power of Pivoting: The Unpredictable Journey of a Social Enterprise**  
Sundeep Kapila, Swasth Foundation |
| 3:35pm-4:45pm | **Catalyzing Private Capital for Health Innovation**  
Kusi Hornberger, Dalberg  
Omer Imtiazuddin, USAID Center for Innovation and Impact  
Raman Sohal, North Star Alliance  
Avery Waite, USAID Center for Innovation and Impact |
| 4:45pm-6:30pm | **Innovation Marketplace & Evening Reception**  
*Sponsored by Ricoh* |

*This year’s innovator participants include:*
- ayzh
- Beyond Essential Systems
- Care 2 Communities
- ClickMedix
- Global Vision 2020
- MiracleFeet
- ParentUp
- Possible Health
- RubiconMD
- Swasth Foundation
- THINKMD
- TNH Health
- Twiage
# Agenda

**Tuesday, March 19**

<table>
<thead>
<tr>
<th>Time</th>
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</table>
| 7:30am-8:15am| Breakfast/Registration  
*Sponsored by the Pfizer Foundation*                                                                       |
| 8:15am-8:45am| Fireside Chat: The Future of Health Innovation  
Victor Dzau, National Academy of Medicine  
Krishna Udayakumar, Innovations in Healthcare                                      |
| 8:45am-10:00am| *Insights from the Indian States Health Innovation Partnership: Collaborations for Change*  
Irfan Nooruddin, Georgetown University  
Shelley Saxena, Sevamob  
Kartikeya Singh, Center for Strategic and International Studies  
Vikram Thaploo, Apollo Hospitals                                    |
| 10:00am-10:20am| Networking Break                                                                                                  |
| 10:20am-10:30am| The Truth About Accelerators: Fact & Fiction  
Natalie Yu, Duke University                                    |
| 10:30am-11:45am| From Innovation to Integration: Creating Policy, Systems, and Partnerships for Large-scale Impact  
Arnaud Bernaert, World Economic Forum  
Michael Fuerst, Novartis  
Monique Mrazek, IFC/World Bank  
Robert Newman, Aspen Institute  
Susan Scribner, DAI Global Health  
*Sponsored by DAI Global Health*                                    |
| 11:45am-1:00pm| Networking Lunch  
*Sponsored by the Pfizer Foundation*                                                                |
| 1:00pm-2:30pm| Special Event – Leveraging Global Innovation to Support High Cost, High Need US Populations  
Shahed Alam, Noora Health  
Anne Lewis, CareSouth Carolina  
Duncan Maru, Possible Health  
Mark McClellan, Duke-Margolis Center for Health Policy at Duke University  
Steppe Mette, University of Arkansas for Medical Sciences (UAMS) Medical Center  
Robin Osborn, Commonwealth Fund  
Krishna Udayakumar, Innovations in Healthcare                                    |
| 2:30pm-4:30pm| Investor Forum (Invitation Only)  
Monique Mrazek, IFC/World Bank  
John Simon, Total Impact Capital                                                                           |
| 2:30pm-4:30pm| Innovator Acceleration Workshops (Invitation Only)  
Dia Martin, OPIC  
*Sponsored by FHI Ventures*                                                                 |

Innovations in Healthcare is responsible for all Annual Forum content
In addition to supporting 92 innovator organizations in nearly 90 countries, Innovations in Healthcare leads and supports a rich portfolio of programs to:

- Design, implement, and evaluate global health programs
- Generate local, national, and regional market insights
- Create and deliver capacity building training resources
- Convene leaders to develop breakthrough solutions
- Develop evaluation tools that measure population health impact

Here are some of the projects we’re currently working on:

<table>
<thead>
<tr>
<th>Focus</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>Program design, implementation support, and evaluation</td>
<td>Innovations in Healthcare supports design and innovator pipeline efforts for the Pfizer Foundation’s Global Health Innovation Grant program, and also serves as the program’s research and evaluation partner, developing and disseminating key insights about scaling innovations worldwide.</td>
</tr>
<tr>
<td>Health impact assessment</td>
<td>In partnership with BroadReach, Innovations in Healthcare is developing a new health impact assessment framework to inform and evaluate industry access programs and drive stronger impact at scale.</td>
</tr>
<tr>
<td>Health policy insights and partnerships for innovation</td>
<td>In partnership with the Center for Strategic and International Studies, Innovations in Healthcare is engaging key public and private stakeholders across 15+ states in India to identify key health policy priorities and facilitate stronger collaborations to scale innovations to meet those needs.</td>
</tr>
</tbody>
</table>
Interested in becoming an Innovations in Healthcare member? Members in the past five years have included organizations such as BD, Cisco, GSK, Humana, Novartis, Medtronic, Philips, Sanofi and more!

Learn more about how membership can help your organization below and contact Malcom Riley at malcom.riley@duke.edu with any questions.

Membership Benefits

• Access to market insights for key geographies and to a leading network of health innovators globally

• Program design and management for health innovation initiatives ranging from scouting new models of care to accelerator/innovation grant programs

• Collaborative knowledge development and dissemination opportunities examining critical health innovation topics including clinical transformation, digital health, primary care, patient behavior, and more

• Participation in exclusive global and regional events including immersive healthcare market innovation tours
For over 160 years, we have helped individuals around the world live healthier lives.

Learn how we’re working to help improve global public health at Pfizer.com/Purpose
Chesca Colloredo-Mansfeld, MiracleFeet
Chesca Colloredo-Mansfeld is the Executive Director and Co-Founder of MiracleFeet, a non-profit that treats children born with clubfoot in low-income countries. After a varied career that encompassed Goldman Sachs, The Boston Consulting Group, International Rescue Committee, internet start-ups, and brief stints in the academic world, Chesca feels very lucky to finally be doing what she had always wanted to do - making life for those born in less developed countries a little bit better. She credits her very interesting but rather eclectic career for giving her the skills, experience, and mentoring that make her current work possible. Chesca received a B.A. in political science and economics from the University of North Carolina in 1987, where she was a Morehead Scholar, and an MBA from Stanford in 1992.

Barry Finette, THINKMD
Barry Finette, MD, PhD is the Co-founder of THINKMD. Dr. Finette is a Professor of Pediatrics at the University of Vermont College of Medicine and an attending and teaching physician in the Pediatric Inpatient and Critical Care Division at the Vermont's Children's Hospital at the University of Vermont Medical Center. He is also the Director of the Global Health and Humanitarian Opportunity Program at the University of Vermont (UVM). He has been the principal investigator on over 28 government and non-government peer-reviewed research grant. Dr. Finette has participated in numerous clinical, research, medical and humanitarian capacity building and disaster relief missions in fourteen different countries.

Carlos Reines, RubiconMD
Carlos is the President and Co-founder of RubiconMD. Originally from Spain, he's passionate about leveraging technology to drive change in healthcare and improve patient lives. Prior to RubiconMD, Carlos led a division at Telefonica, one of the largest telecom companies in the world. He began his career in digital health at Siemens Medical in Pennsylvania. He obtained his Engineering degree at the Polytechnic University in Madrid, Spain, with specialization in Biomedical Engineering at the Technical University of Delft in the Netherlands. He also holds an MBA from Harvard Business School.

John Hui, Twiage
John Hui is a serial healthcare entrepreneur and co-founder and CEO of Twiage. Twiage is a healthcare IT company based in New York City that provides novel communication technology enabling hospitals and ambulances to accelerate life-saving emergency care. The company has received many innovation awards from prestigious organizations, such as the American Medical Association, the American Heart Association, and Cleveland Clinic. Hui is also an active angel investor and General Partner / Founder Member of Red Bear Angels.

Michael Kapps, TNH Health
Michael Kapps is the CEO and co-founder of TNH Health, a Brazil-based social impact venture that builds virtual health assistants for primary care. TNH's text-based assistants monitor and triage more than 150 thousand low-income patients across a number of areas, such as pregnancy, chronic diseases, and tropical diseases. Recently TNH launched its flagship product, Vitalk, which uses a virtual assistant to provide behavioral health triage and support to low-income populations.

Chris Macek, SystemOne
Chris Macek, SystemOne's CEO, has been a software developer since the early 1980s, when he learned to develop applications on Radio Shack's TRS-80 computer. In the 1990s, Chris started to see how large-scale database-driven applications often required data analysts to interpret their results and help businesses understand who needed to do what, based on data. He has brought graceful user experiences to applications ranging from the World Bank’s E&S Toolkit to SystemOne's Aspect software. Before co-founding SystemOne, he was founder and CEO of Relyon Media, which developed large-scale software applications for US-based government projects, universities, and the World Bank.

Maha Melhem, Vezeeta
Maha Melhem's ability to visualize growth and execute a product roadmap to realize it defines her contribution to Vezeeta. Working at the intersection of innovation, technology, business, data, and marketing, she is a catalyst for success. From marketing and analytics, to securing funds and complex project deliveries, Maha has a firm grasp on the multiple operational facets of the company. She is able to identify the innovations needed to grow Vezeeta's product. Maha thus designs and implements the blueprints for efficient and effective strategies at a global level.
Shaheen Madraswala, Wellthy Therapeutics
Shaheen Madraswala leads the Public Partnerships team at Wellthy Therapeutics, where she oversees Wellthy's expansion across public, low-cost and primary health systems globally. Wellthy's first therapeutic in Type-II diabetes has been endorsed as a prescription-grade intervention by the RSSDI, Asia’s largest Diabetes research organisation and is currently live with over 300 physicians and multiple enterprise partners across South Asia.

Scott Schroeder, Care 2 Communities
As Care 2 Communities’ chief executive, Scott leads the strategic growth of the organization and optimization of the social business model. Scott built a ten-year career as a senior non-profit executive leading fundraising, communications and branding initiatives at global NGOs such as Plan and Pathfinder International. At Plan, as Chief Marketing Officer, Scott led new campaigns and developed new fundraising products aimed at issues facing women and girls (Because I am a Girl), launched new fundraising channels, and redesigned the Plan website and CRM system. At Pathfinder, as Vice President External Relations, Scott led a multi-year plan to diversify funding sources, particularly individual and corporate. He also led a multi-year initiative to develop new branding, messaging, communications materials, and capabilities that was extremely well-received by staff, the Board, and external partners.

Priya Shah, CarePay Ltd.
Priya Shah is a pharmacist by training with 20 years' management experience within healthcare delivery and insurance. She managed system design and implementation projects within the healthcare industry in East Africa. Priya was involved in the mobile health wallet concept from inception having been involved in the initial pilots. She formally joined CarePay in April 2015 as the Operations Director. Currently, she is CarePay's Chief Product Owner and senior management team member, supporting the agile development and project implementation squads. She is passionate about the use of technology and data analytics to improve access, care delivery, and healthcare outcomes.

Speaker Bios

Shahed Alam
Shahed is a Co-Founder and President at Noora Health. He focuses on overall strategy and operations of the design, impact, and implementation teams. He is interested in utilizing human centered design to help improve the health of populations. Apart from Noora, he has been involved in initiatives to serve the health rights of marginalized people from inmates in Baltimore city jails to children in Kolkata. He holds an MD from Stanford University and a BS in Biomedical Engineering and MHS in Public Health from Johns Hopkins University.

Arnaud Bernaert
Arnaud Bernaert is a senior executive in multinational organizations such as Baxter and Philips Healthcare; then as the Global Head for Health and Healthcare Industries at the World Economic Forum, Arnaud Bernaert has a unique understanding of Global Health and Healthcare challenges. As a member of the Executive Committee of the World Economic Forum, Arnaud Bernaert has launched defining public private coalitions in fields as diverse as epidemics preparedness, vaccines and antibiotic innovation, value-based healthcare, precision medicine regulations, access to primary care, payment reforms, and healthcare IT just to name a few.

Zubaida Bai
Zubaida Bai is a social entrepreneur, women’s health advocate, speaker, mechanical engineer, product designer, global pioneer and builder of sustainable business. She is the Founder and CEO of ayzh, a social enterprise with a mission to bring simplicity and dignity to women’s health worldwide. Zubaida is widely regarded as an expert and a leader in the field of designing low-cost health products customized for the developing world. Her award-winning $3 Clean Birth Kit in a Purse contains simple, essential tools recommended by the World Health Organization to prevent infection at the time of childbirth and ensure a safe and hygienic birth. Zubaida has a Masters of Mechanical Engineering from Dalarna University and an MBA in Global Social and Sustainable Enterprise from Colorado State University.

Julia Berman
Julia Berman is Chief Partnerships Officer at Muso, where she leads resource mobilization for the organization. She joined Muso in 2015 as Director of Development & Communications. She was previously a Major Gifts Officer at the Center for Investigative Reporting in the San Francisco Bay Area. Julia has worked for the Office of Resource Development at Harvard Medical School, with Physicians for Human Rights, and on political campaigns in her native Oregon. She holds a master’s degree in International Affairs from Boston University, where she focused on human rights and democratization in Francophone Africa.
Satasuk Joy Bhosai
Joy is inspired by innovations that address gaps in access to high-quality care. She currently serves as Chief of Digital Health and Strategy for the Duke Clinical Research Institute innovations group and is an associate director of the Duke Global Health Innovation Center. Through previous public health work in Africa and Asia, she developed innovations focused on improving access to health services that were used for clinical trials. Joy also serves as CEO of ChatrHealth, a health tech organization dedicated to developing patient safety and communication tools deployed across both academic and private health system settings.

Victor Dzau
Victor J. Dzau is the President of the National Academy of Medicine (NAM). In addition, he serves as Chair of the Health and Medicine Division Committee of the National Academies of Sciences, Engineering, and Medicine, and Vice Chair of the National Research Council. Dr. Dzau is Chancellor Emeritus and James B. Duke Professor of Medicine at Duke University and the past President and CEO of the Duke University Health System. He has made a significant impact on medicine through his seminal research in cardiovascular medicine and genetics and his leadership in health care innovation. His important work on the renin angiotensin system (RAS) paved the way for the contemporary understanding of RAS in cardiovascular disease and the development of RAS inhibitors as widely used, lifesaving drugs. In his role as a leader in health care, Dr. Dzau has led efforts in innovation to improve health, including the development of the Duke Translational Medicine Institute, the Duke Global Health Institute, the Duke-National University of Singapore Graduate Medical School, and the Duke Institute for Health Innovation. He is also a co-founder of Innovations in Healthcare.

Michael Fuerst
Michael Fuerst is currently the Head of Social Innovation & Strategy at Novartis. His accountabilities reach from the implementation of the Novartis CR and access to medicines strategy, inclusive business model innovation, innovative finance, ESG Investor Relations, measurement & evaluation, materiality analysis, stakeholder engagement, policy, human rights etc. Michael was the Secretary of the CR Board of Novartis and is an author and editor of articles and books in the areas of CR, social entrepreneurship, integrity management, risk and good governance.

Kusi Hornberger
Kusi Hornberger is an Associate Partner in the Washington, DC office of Dalberg Advisors. His recent work includes various projects at the intersection of impact investing/blended finance and agriculture, global health and financial services sectors. For example, in the agriculture sector, Kusi led a financial benchmarking of social lenders providing loans to agricultural small and medium enterprises. In the health sector, Kusi created an estimated funding need for Community Health Workers (CHWs) globally. In the financial services sector, he developed case studies on how data analytics and partnerships can be used to improve the sustainability of financial services to smallholder farmers.

Omer Imtiazuddin
Omer Imtiazuddin is currently a Senior Innovative Financing and Market Access Advisor at USAID at the Center for Innovation and Impact. Prior to this he was an Entrepreneur in Residence at Yunus Social Business, piloting a new innovative financing product called the Social Success Note to provide clean water to over 1.4 million children in Uganda in partnership with the Rockefeller Foundation. Omer has advised on numerous global health and impact investing task forces, has lectured at Wharton, Duke, and MIT business schools and been cited in mainstream media, including the Financial Times.

Sundeep Kapila
Sundeep Kapila is co-founder and CEO of Swasth Foundation, a not-for-profit social enterprise committed to Health and Joy for All. Over the last 8 years, Sundeep and his team at Swasth have setup a network of 25+ Primary Health Care Centers that deliver high quality and accountable healthcare services in family medicine and dentistry to the urban poor, reducing their out-of-pocket expenditure by 50%.

Kathryn Kaufman
Kathryn C. Kaufman has built a career serving both the public and private sectors, with a focus on pursuing how governments can support private industry to spur economic growth and stability. She currently serves as Managing Director, Global Women's Issues. Ms. Kaufman is responsible for leading OPIC's 2X Women's Initiative, a top priority for the Administration. Ms. Kaufman was a defense policy maker in the Office of the Secretary of Defense, serving as a Country Director for China and Taiwan on the Asia Pacific desk in the Secretary's policy office.
**Speaker Bios**

**Ann Lewis**
Ann Lewis has been the Chief Executive Officer of CareSouth Carolina since 1980. In South Carolina, Ann has founded and led many state safety net organizations including the South Carolina Rural Health Association, South Carolina Primary Health Care Association, and the Northeast Rural Health Network. As a national champion of improvement, Ann has co-chaired the Institute of Healthcare Improvement's 17th Annual Forum on Quality Improvement.

**Maggie Linak**
Dr. Maggie Linak is a chemical engineer with a background in experimental and computational biomedical research and genetic engineering. Dr. Linak has worked as an APS/AAAS Science and Technology Policy Fellow for the Senate Majority Health, Education, Labor and Pensions (HELP) Committee under Chairman Tom Harkin (IA). Her portfolio included public health, prevention, global health, aging, mental health, substance use disorders, and traumatic brain injury. She is currently working at USAID in the Global Development Lab where she focuses on sourcing, piloting, and scaling science and technology innovations for the developing world as part of a network of universities called the Higher Education Solutions Network (HESN). Maggie is currently the manager for the ResilientAfrica Network (RAN), the International Development Innovation Network (IDIN), and the Comprehensive Initiative on Technology Evaluation (CITE) programs at MIT.

**Fiona Macaulay**
Fiona founded WILD, the Women Innovators and Leaders Development Network, in 2018 to support women social innovators to scale their impact and thrive personally. She is a member of the Board of Governors for Junior Achievement Worldwide, and past Board Chair for CAMFED USA Foundation and Board Member for Child Youth Finance International. Fiona key-notes global development and leadership conferences. She’s a TEDx speaker, writes a monthly column on leadership for Inc.com, and has been featured in the New York Times.

**Laurie Markle**
Laurie Markle serves as the Chief of Party on USAID’s Regional Action Through Data Program, integrating data into compelling feedback loops to guide regional and national decision-making, with a particular emphasis on cross-border disease and threat management. Prior to her role on RAD, Laurie oversaw operational management for programs that supported health, education, and WASH management information systems throughout sub-Saharan Africa. Laurie specializes in production management through data-driven management systems, client engagement, and systematizing management structures for optimal organizational performance.

**Dia Martin**
Ms. Dia Martin, CFA, is a Managing Director on the Social Enterprise Finance team at OPIC where she originates debt financings across multiple emerging markets. She also leads the Portfolio for Impact program, which is focused on financing scalable, earlier stage projects that are highly developmental. Through the Portfolio for Impact program, OPIC has provided over $90 million in debt financing to innovative businesses that are committed to having a positive social impact. She has a MA in International Relations from Johns Hopkins University Paul H. Nitze School of Advanced International Studies and a MBA in Finance from the Wharton School of the University of Pennsylvania. She received her B.S. in Finance from Hampton University.

**Duncan Maru**
Duncan Maru, MD, PHD is an epidemiologist and physician trained in internal medicine and pediatrics who conducts implementation science research on strategies to improve the delivery of evidence-based healthcare interventions in settings of extreme poverty. At Mount Sinai School of Medicine, he is an Associate Professor (pending) at the Arnhold Institute of Global Health and the Departments of Health System Design and Global Health, Pediatrics, and Internal Medicine. The focus of his research with the Arnhold Institute is in rural Nepal. Over the last twelve years, a non-profit healthcare provider he co-founded, Possible, has developed a unique public-private partnership with the Nepali government. Within this arrangement, Possible delivers, develops, and tests innovations in integrated care delivery systems, from hospital to home-based care.

**Mark McClellan**
Mark McClellan is the Robert J. Margolis Professor of Business, Medicine, and Policy, and Director of the Duke-Margolis Center for Health Policy at Duke University with offices at Duke and in Washington DC. Dr. McClellan is the founding chair and a current board member of the Reagan-Udall Foundation for the FDA, is a member of the National Academy of Medicine, chairs the Academy’s Leadership Council for Value and Science-Driven Health care, co-chairs the guiding committee of the Health Care Payment Learning and Action Network, and is a research associate at the National Bureau of Economic Research.
**Stephen “Steppe” Mette**

Steppe Mette is Chief Clinical Officer for UAMS Medical Center, Executive Associate Dean for Clinical Affairs in the College of Medicine, and a Professor in the Division of Pulmonary and Critical Care in the Department of Internal Medicine. Prior to UAMS, Dr. Mette was at the Maine Medical Center in Portland, Maine, where he was Chief of the Department of Critical Care for six years and Chair of Critical Care Services for nine years. Earlier posts at Maine Medical Center included President of the medical staff, Director of the Division of Pulmonary and Critical Care and Medical Director for Respiratory Care. Dr. Mette also served as an Associate Professor in the Department of Medicine at Tufts University School of Medicine in Boston and, prior to that, as a Clinical Associate Professor in the Department of Medicine at the University of Vermont School of Medicine.

**Monique Mrazek**

Monique Mrazek is a Senior Investment Officer in IFC’s Global Health Practice and Venture Capital groups. She leads IFC’s health tech practice that invests in companies that offer innovative health technologies or disruptive business models with high impact potential in emerging markets. She has experience working in Asia, Latin America, Middle East, Eastern Europe and Africa. Monique holds a PhD from the London School of Economics.

**Robert Newman**

Prior to joining the Aspen Institute, Dr. Newman was Vice President and Global Head for Tuberculosis (TB) at Johnson & Johnson Global Public Health, where he led efforts to achieve a world free of the burden of TB. From 2015-2017, he served as the Country Director for the U.S. Centers for Disease Control and Prevention (CDC) in Cambodia, overseeing activities related to HIV and AIDS, TB, health security, outbreak response, health systems strengthening and capacity building. From 2009-2014, Dr. Newman served as Director of the Global Malaria Program at the World Health Organization, where he launched major global initiatives to increase malaria diagnostic testing, combat antimalarial drug resistance, and prevent the spread of insecticide resistance. He subsequently served as Managing Director for Policy and Performance at Gavi, the Vaccine Alliance, where he oversaw organizational strategy setting, performance metrics, market shaping, policy development, business planning, monitoring and evaluation, and risk management. He previously spent 9 years in the Malaria Branch at CDC, including serving as the CDC team lead for the U.S. President's Malaria Initiative from 2006 to 2009.

**Irfan Nooruddin**

Irfan Nooruddin is the Hamad bin Khalifa Professor of Indian Politics in the Edmund A. Walsh School of Foreign Service at Georgetown University in Washington, D.C., where he directs the Georgetown India Initiative. He is presently affiliated with Lokniti: Programme for Comparative Democracy in New Delhi, India & has been a fellow at the Woodrow Wilson International Center for Scholars in Washington, DC. He studies problems of economic development, democratization, and civil conflict in the developing world and is the author of Coalition Politics and Economic Development (2011) and Elections in Hard Times (2016, with T.E. Flores). Irfan holds a PhD in Political Science from the University of Michigan, and a BA in Economics and International Studies from Ohio Wesleyan University.

**Patricia Odero**

As Regional Director for Innovations in Healthcare, Patricia leads multiple initiatives across Sub-Saharan Africa, including SEAD East Africa. In this role she is building partnerships in East Africa with funders, universities, corporations and SEAD innovators in an effort to strengthen the local ecosystem for innovation. Patricia is an accomplished health professional and has experience working with a wide range of stakeholders across Kenya. Prior to joining Innovations in Healthcare, Patricia worked with Futures Group, a global health consulting company. Patricia’s previous work experience spans the breadth of the health care value chain and she has experience in health systems strengthening, health insurance, and clinical practice in the private and public sectors. Patricia has Bachelor of Medicine and Bachelor of Surgery degrees from the University of Nairobi and an Executive MBA from Strathmore University.

**Elizabeth Ombech**

Elizabeth Ombech leads ARA’s Ubuntu-Afya operations, and overseas, the implementation of the organization’s Monitoring and Evaluation strategy. She coordinates daily operations of the Ubuntu-Afya network of medical centres; promotes and maintains linkage with community groups, county governments and other partners; and monitors overall performance of the network. She is key to the design and implementation of the organization’s evidence generation strategy and has led evaluation of programs for ARA and other partner organizations in Homabay, Garissa and Turkana Counties.

**Robin Osborn**

Robin Osborn is Vice President and Director of The Commonwealth Fund’s International Health Policy and Practice Innovations program. She has responsibility for the Fund’s annual International Symposium on Health Policy, annual international health policy surveys and comparisons of health systems data, program on Frugal Innovations, The Commonwealth Fund-Nuffield Trust international conferences on quality, the Harkness Fellowships in Health Care Policy and Practice, the Australian-American Health Policy Fellowships, and 23 international partnerships with Health Ministries, research organizations, and health foundations.
Malcom Riley

Malcom's passion is helping organizations and people achieve their most ambitious aspirations. He currently leads strategic partnerships for Innovations in Healthcare and is the conference chairperson for the 2019 Annual Forum. Prior to this role, Malcom served as Sector Director for Technology at Duke University's Fuqua School of Business where he cultivated corporate relationships and supported global strategy initiatives. During this time, Malcom also served as managing partner for AYASPHERE, Inc., collaborating with technology and international development organizations to build public-private partnerships and launch new products and services in a variety of countries including Ghana, Indonesia, Zambia, and the US.

Marla Salmon

Dr. Salmon is Professor of Nursing and Global Health, and Adjunct Professor of Public Policy and Governance at the University of Washington. Her recent research has focused on empowering women, strengthening health systems/services through investment in nursing and midwifery enterprise. Salmon's leadership roles have included: US Government Chief Nursing Officer as Director of the Division of Nursing, US Department of Health and Human Services Nursing; Chair of the World Health Organization's Global Advisory Group for Nursing and Midwifery; founding director of the Lillian Carter Center for International Nursing; and dean of nursing Emory University and the University of Washington.

Shelley Saxena

Shelley Saxena is the Founder/CEO of Sevamob. Atlanta-based Sevamob provides an artificial intelligence-enabled healthcare platform to organizations in India, southern Africa and the US. Prior to that, he managed several multi-million dollar products for IBM and co-founded a profitable mobile technology company. He has an MBA from Cornell and B.E. from IIT Roorkee.

Susan Scribner

Susan Scribner is DAI’s Vice President for Health System Solutions, with responsibility for health systems strengthening and global health security. Ms. Scribner also leads DAI’s pioneering partnership with IntraHealth. This groundbreaking affiliation between for-profit and non-profit organizations is modeling new modes of partnership for the development community. Susan oversees Jalin, USAID Indonesia’s flagship project for maternal and newborn health.

John Simon

John A. Simon is Co-Founder and Managing Partner of Total Impact Capital (TOTAL). TOTAL is an impact investing firm that works with partners to structure, market, and manage financing vehicles focused on scaling high impact interventions, mobilizing hundreds of millions of dollars into such vehicles. He is also Vice Chair of the Global Fund to Fight AIDS, Tuberculosis, and Malaria. Ambassador Simon received his bachelor’s degree from Princeton University and a master’s degree in public policy from Harvard University.

Kartikeya Singh

Dr. Kartikeya Singh is Senior Fellow at CSIS and Deputy Director of the Wadhwan Chair in U.S. – India Policy Studies. Over the last two years he has been leading the center's work on engagement with India's states. This effort includes two key projects: the State Department-funded US – India State & Urban Initiative, which aims to facilitate subnational energy cooperation between the US and India; and the Hans and Ford Foundations-supported Indian States Healthcare Innovations.

Raman Sohal

Raman currently works as a Senior Strategy Advisor at North Star Alliance – a non-profit organization that provides health services to mobile and hard-to-reach populations along the transit corridors in sub-Saharan Africa. Raman has worked for several international development agencies including: CARE India, the International Development Research Centre of Canada, and UN Women. During her three-year tenure at the United Nations Entity for Gender Equality and the Empowerment of Women in New York City, Raman working as a Monitoring and Reporting Specialist and managed a portfolio of projects that focused on local governance, aid effectiveness, and financing gender equality in countries in Africa, Latin America and South Asia.
Nancy Swanson
Nancy Swanson is a founding member and the executive director of Linked Foundation, a private foundation that invests in solutions that improve the health and economic self-reliance of women in Latin America and the United States. Concomitant to her work with Linked, she served as board chair of the Eleos Foundation where she directed the foundation in investing in pioneering business solutions to eliminate poverty in the developing world.

Vikram Thaploo
Vikram Thaploo (CEO – TeleHealth - Apollo Hospitals Group, India), has about two decades of industry experience. Currently, he is leading Apollo Remote Healthcare Vertical, HealthNet Global Limited, and Apollo Telemedicine Networking Foundation along with the government business vertical. He is aiming at making healthcare affordable and accessible using the convergence of the technology, telecom, and medtech ecosystems, thus, delivering Continuum of Care for the patients.

Krishna Udayakumar
Dr. Krishna Udayakumar is the Executive Director of Innovations in Healthcare, leading the organization's work to curate and scale the impact of transformative health solutions globally. At Duke University, Dr. Udayakumar holds the rank of Associate Professor of Global Health and Medicine, and is Associate Professor at Duke-NUS Medical School Singapore. His work has been published in leading academic journals such as the New England Journal of Medicine, Health Affairs, and Academic Medicine.

Xavier Urtubey
Xavier Urtubey is Co-Founder and CEO of AccuHealth, a revolutionary Chronic Care Management company that delivers Care Continuum throughout a High-Tech /High Engagement service engineered by a data-mining & daily-predictive modelling proprietary platform. With +25 years of experience in Connected Health, Xavier was a Telehealth Expert for several United Nations agencies, National Agencies (France, US, Canada), the World Bank, and the Inter-American Development Bank. He is also principal author of “Telehealth in the Americas” book, (OAS-ITU-PAHO/WHO) and the immediate past-chair of the American Telemedicine Association's (ATA) Latin American Chapter (ATALACC).

Avery Waite
Avery Waite is an Associate Innovation Advisor in USAID’s Center for Accelerating Innovation and Impact where she focuses on sourcing and supporting innovations that look to address infectious disease outbreaks and strengthen global health security. Over the past three years, she has worked with a variety of start-ups, NGOs, and universities to guide the development of their innovations towards efficacy at the last mile. Avery manages a diverse portfolio of 40 innovations across the Fighting Ebola and Combating Zika and Future Threats Grand Challenges.

April Warren
April Warren is a Private Sector Advisor for Abt Associates, where she focuses on expanding access to healthcare by supporting health innovators and developing Base of the Pyramid strategies for USAID’s Sustaining Health Outcomes through the Private Sector (SHOPS) Plus project. She recently served as an Innovation Fellow at USAID’s Global Development Lab, where she worked to advance a culture of innovation by supporting Agency teams to take risks, design collaboratively, and incentivize new partners to solve development challenges. April holds a master's of science in Global Health & Population Studies from the Harvard School of Public Health.

Natalie Yu
Natalie Yu is currently pursuing a self-designed degree entitled “Cognitive Science in Innovation and Society” at Duke University. Her research interests lie in studying innovation that has the potential to revolutionize health behavior and systems. During her undergraduate career, she has worked in China, Singapore and the United States to understand what makes health interventions impactful around the world. While she began by examining specific use cases in health technology, her focus has now shifted to ecosystem factors that need to be in place to nurture innovation past the pilot stage.

We want to thank our entire community for helping us shape this event and we look forward to seeing you next year.
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