



Leadership Team

Kaakpema "KP" Yelapaala CEO & Co-Founder



15+ yrs in int'l & domestic health care strategy. Early employee of Clinton Foundation, Dalberg Advisors. MPH Yale, BA Brown.

Todd Evenson President



25 yrs healthcare mgmt, technology, and analytics. COO MGMA. Top 25 COO by Modern Healthcare. MBA Colo Univ.

Sara Yelapaala CXO & Co-Founder



15 yrs global health comm & strategy. Rabin Martin (acq Omnicom PR) int'l pharma strategy. MPH Yale, BA Stanford.

Dr. Monique Smith Sr. Clinical Advisor



Emergency physician at Grady Memorial Hospital. Leader in design thinking and health equity. MD & BA Harvard, MS Health Policy LSHTM.

For more information:



Get InOn the Conversation Today!

About Us

Connecting with diverse health consumers starts with cultural awareness and meaningful engagement. InOn Health drives the outcomes you care about through adaptive communication. We improve health access, outcomes and equity with a focus on untapped communities, including communities that are minoritized or historically underserved.

InOn Health is a Black-founded and Black-owned company with a diverse team of experts across public health, clinical innovation, quality improvement, behavioral science, multicultural communications, and health technology.

Our Solution

At the intersection of analytics and omnichannel engagement, InOn Health's solution is at the cutting edge of health equity. The technology and IP identify gaps and then enable multi-channel communications with ongoing analysis for consistent improvement across population segments and health conditions.

- ▶ **Identify:** Actionable insights with opportunities and benchmarks in health equity and patient communications.
- ▶ **Engage:** Multi-channel communications via SMS/MMS, Social Media, Toolkits, and Radio.
- ▶ **Optimize:** Continual feedback loop to enhance communications and experience and to close gaps including but not limited to quality metrics and health equity.

Our Work

0.95 Avg
Reduction in A1C
after 90 days

8x ROI
Reduced
leakage for
managed care

42%
Increase in
COVID testing

25%
Inactive patients
return to care

12%
Sustained click
through rate

Our Partners



Health DesignED
Department of
Emergency Medicine

