Get InOn the Conversation Today!

About Us

Connecting with diverse health consumers starts with cultural awareness and meaningful engagement. InOn Health drives the outcomes you care about through adaptive communication. We improve health access, outcomes and equity with a focus on untapped communities, including communities that are minoritized or historically underserved.

InOn Health is a Black-founded and Black-owned company with a diverse team of experts across public health, clinical innovation, quality improvement, behavioral science, multicultural communications, and health technology.

Our Solution

At the intersection of analytics and omnichannel engagement, InOn Health’s solution is at the cutting edge of health equity. The technology and IP identify gaps and then enable multi-channel communications with ongoing analysis for consistent improvement across population segments and health conditions.

- **Identify**: Actionable insights with opportunities and benchmarks in health equity and patient communications.
- **Engage**: Multi-channel communications via SMS/MMS, Social Media, Toolkits, and Radio.
- **Optimize**: Continual feedback loop to enhance communications and experience and to close gaps including but not limited to quality metrics and health equity.

Our Work

- **0.95 Avg** Reduction in A1C after 90 days
- **42%** Increase in COVID testing
- **8x ROI** Reduced leakage for managed care
- **25%** Inactive patients return to care
- **12%** Sustained click through rate

Our Partners

For more information: